



**MOTORCYCLE
INDUSTRY
COUNCIL®**

MEMBERSHIP APPLICATION

PRESERVE + PROTECT + PROMOTE

MIC General Membership Eligibility

(Please see the definition of terms below.)

The MIC has two classes of membership: Voting members and non-voting members. Non-voting members receive all member benefits, except they may not serve on the Board of Directors or vote on corporation business, such as the Board of Directors election. Membership applications are reviewed by the MIC Board of Directors. Dealers do not qualify for voting status.

The criteria for voting membership are:

1. Be an individual, firm or corporation regularly engaged in the U.S. motorcycle/ATV/ROV/side-by-side/UTV industry by manufacturing, importing, or wholesale distribution of motorcycles or motorcycle/ATV/ROV/side-by-side/UTV parts or accessories, or operating in an allied trade (e.g., insurance, publishing, advertising, consulting);
2. Have been in the U.S. motorcycle/ATV/ROV/side-by-side/UTV business for at least two years; and
3. Maintain a history of good business ethics and a current or future financial interest in the motorcycle/ATV/ROV/side-by-side/UTV industry.

Applicants may be approved as non-voting members if:

- a. The applicant is not regularly engaged, but intends to engage in the industry, and otherwise meets requirement 1.
- b. Requirement 2 is not met or waived by the Board.
- c. Requirements 1-2 are met, but the applicant elects non-voting status to help streamline the election process.

The Board of Directors shall review a non-voting member's eligibility for voting membership after all criteria are met.

Dealer/Retailers should refer to MIC Dealer/Retailer Membership eligibility. Visit mic.org for more information.

Definitions of MIC Membership Criteria Terms

1. "Firm or corporation":

- Dues shall be determined based on the sum of a member's affiliated companies' U.S. motorcycle/ATV/ROV/side-by-side/UTV industry revenue, up to the maximum dues.
- If more than one affiliated company applies for membership at the same time, or if one affiliated company applies for membership at a time

when another affiliated company already is a member, only one such affiliated company shall be permitted to be a member, but all affiliated companies may have access to membership benefits.

- "Affiliated companies" are companies which (1) are each other's parent and/or subsidiary or (2) share a common U.S.-based parent, subsidiary or other company in their corporate structure.

2. "Regularly engaged in the business . . . for at least two years" – must have been in the motorcycle/ATV/ROV/side-by-side/UTV industry business in the United States for at least two years.

3. "History of good business ethics" – history of (1) reliability to customers, retailers and industry, (2) fair business practices, and (3) safety, each as determined by objective evidence.

Applicant Profile

Company Name _____

Primary Contact _____ Title _____ E-mail _____

Street Address _____

City _____ State _____ ZIP/Postal Code _____ Province, Country _____

Telephone _____ Fax _____

Company Web Site(s) _____ How many locations exist for your company? _____

Mailing Address (if different) _____

Accounting Contact _____ Accounting E-mail _____

Name and company who referred you to the MIC _____

PLEASE COMPLETE ALL QUESTIONS THAT APPLY

1. Type of Business (check primary business and others that apply):

	Primary Business	Other Business
Motorcycle Manufacturer / Distributor	<input type="checkbox"/>	<input type="checkbox"/>
Aftermarket Manufacturer / Distributor	<input type="checkbox"/>	<input type="checkbox"/>
Investment Analyst	<input type="checkbox"/>	<input type="checkbox"/>
Insurance / Finance	<input type="checkbox"/>	<input type="checkbox"/>
Publication / Media	<input type="checkbox"/>	<input type="checkbox"/>
Advertising or Public Relations Agency	<input type="checkbox"/>	<input type="checkbox"/>
Professional Services / Consulting	<input type="checkbox"/>	<input type="checkbox"/>
Other (please specify) _____	<input type="checkbox"/>	<input type="checkbox"/>

2. Which Best Describes Your Company? Please include a brochure and a logo with your application.

Publicly Traded Corporation	<input type="checkbox"/>
Closely Held Corporation	<input type="checkbox"/>
Limited Liability Company (LLC)	<input type="checkbox"/>
Partnership	<input type="checkbox"/>
Sole / Individual Ownership	<input type="checkbox"/>
Other (please specify) _____	<input type="checkbox"/>

3. List your motorcycle/ATV/ROV/side-by-side/UTV products / services provided in the U.S.

4. Years in motorcycle/ATV/ROV/side-by-side/UTV related business in U.S.

5. Approximate number of employees in U.S., including states and zip codes of facilities

States _____

Zip Codes _____

6. Roughly what percentage of your total U.S. business revenue is from motorcycle/ATV/ROV/side-by-side/UTV related sales and services?

7. Does your company have any pending or resolved bankruptcy or insolvency proceedings that could reasonably be expected to jeopardize companies or persons doing business with this company?

☐ Yes ☐ No ☐ Don't know

8. Complete 8 a-c if your company only provides motorcycle/ATV/ROV/side-by-side/UTV products or services outside the U.S. (no products or services currently in the U.S.)

a. List your motorcycle/ATV/ROV/side-by-side/UTV products/services provided outside the U.S. (or attach brochure or list).

b. Years in motorcycle/ATV/ROV/side-by-side/UTV related business outside of U.S.

c. Approximate Number of Employees Outside U.S.

☐ Under 10 ☐ 10-49 ☐ 50-99
☐ 100-299 ☐ 300-499 ☐ 500 or more

9. Approximately what % of your motorcycle/ATV/ROV/side-by-side/UTV related revenue is from sales to:

_____ % Motorcycle/ATV/ROV/side-by-side/UTV Wholesale Distributors
_____ % Motorcycle/ATV/ROV/side-by-side/UTV Retail Outlets
_____ % Consumers
_____ % Other (Please describe) _____
100% _____

10. Where are your motorcycle/ATV/ROV/side-by-side/UTV related products manufactured or imported from? (Check all that apply)

☐ No. America ☐ So. America ☐ Europe
☐ Australia/Pacific ☐ Asia ☐ Africa

11. To the best of your knowledge, is your company in substantive compliance with applicable federal and state standards and requirements (such as U.S. Environmental Protection Agency, California Air Resources Board, National Highway Traffic Safety Administration, U.S. Customs, U.S. Consumer Product Safety Commission, Federal Trade Commission, Securities and Exchange Commission)?

☐ Yes ☐ No ☐ N/A

12. Are all of your company's motorcycles/scooters that are sold for consumer use certified, or pending certification, to meet the following, including applicable exemptions?

- a. U.S. EPA Emissions Regulations ☐ Yes ☐ No ☐ N/A
b. California Air Resources Board Emissions Regulations
☐ Not Sold in California ☐ Yes ☐ No ☐ N/A
c. U.S. EPA Noise Regulations ☐ Yes ☐ No ☐ N/A
d. Applicable National Highway Traffic Safety Admin. (NHTSA) Federal Motor Vehicle Standards
☐ Yes ☐ No ☐ Don't know

MIC Annual Dues Chart

Motorcycle Manufacturers/Distributors	
Annual U.S. Motorcycle/ATV/ROV/side-by-side/UTV Related Sales and Services (Exclude ATV/ROV Vehicles but include P&A) (Millions of Dollars)	Annual Dues Amount
Under \$1.0	\$3,300
\$1.0 -2.99	\$4,920
\$3.0 - 4.99	\$8,460
\$5.0 - 7.49	\$11,280
\$7.5 - 9.99	\$14,100
\$10.0 - 24.99	\$17,580
\$25.0 – 49.99	\$21,120
\$50 – 99.99	\$28,740
\$100 – 199.99	\$40,140
\$200.0 and above	\$60,240

Aftermarket Manufacturers/Distributors/Allied Trades	
Annual U.S. Motorcycle/ATV/ROV/side-by-side/UTV Related Sales and Services (Millions of Dollars)	Annual Dues Amount
Under \$1.0	\$960
\$ 1.0 - 1.99	\$1,860
\$ 2.0 - 3.99	\$3,780
\$ 4.0 - 7.49	\$6,060
\$ 7.5 - 12.49	\$7,920
\$ 12.5 - 17.49	\$9,630
\$ 17.5 - 19.99	\$11,040
\$ 20.0 - 49.99	\$12,650
\$ 50.0 - 99.99	\$13,750
\$ 100.0 and above	\$18,150

Investment Services/Analysts	
Annual Membership Dues	\$10,000

Pro-Rated Dues Calculation

- 1 Determine your annual dues amount from the Dues Chart \$ _____
- 2 Divide annual dues by 12 \$ _____
- 3 Multiply #2 by the number of remaining months in the calendar year. These are your pro-rated dues..... \$ _____
- 4 Applying during Oct-Dec: ☐ Yes
For applications being submitted during October, November or December, one-half of the following year's annual dues must be included with your application.

One-half of following year's annual dues
(Oct.-Dec. Applicants)..... \$ _____
- Total Dues \$ _____

Note: Dues may be paid in 2 equal installments but must be paid in full by July 1 of each year.

Retail Sales Report

Retail motorcycle and ATV sales provided by participating manufacturers and distributors. All report formats include motorcycle sales by brand, model type and cc. ATV sales are by category. **The Retail Sales Reports are optional, and available to MIC members only.**

Three options to choose from. Please select only one option.

- ☐ A. Quarterly U.S. Sales - **No additional cost**
- ☐ B. Annual Sales by State - **\$200 per year**
(Includes Quarterly Report of U.S. Sales)
- ☐ C. Quarterly Sales by State - **\$600 per year**
(Includes **both** reports A and B)

Total Payment

Membership Dues
\$ _____

Retail Sales Report
\$ _____

TOTAL

\$ _____

By signing this application, the prospective member's authorized representative is 1) representing that all of the information provided is true and accurate; and 2) acknowledging that the Board of Directors is relying on the truth and accuracy of this application and that membership may be denied or terminated if it is determined that the information provided is not true and accurate.

Sign Application

AUTHORIZED BY:

Signature _____ Date _____

MIC membership does not imply endorsement of the company or its products and services. Membership dues are 100% tax deductible as a business expense. No portion of the dues are declared as expenditures for lobbying activities under the Omnibus Budget Reconciliation Act of 1993. The association pays the maximum corporate rate as a proxy tax for its members, as allowed by the Act.

After you have completed the form and saved a final version of the file to your computer, you may then email the PDF file to the MIC as an attachment to **memberservices@mic.org**.

Or, mail to:

**Motorcycle Industry Council
Attn: Member Services
2 Jenner, Suite 150 • Irvine, CA 92618**

For inquiries, call (949) 727-4211

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